

UCLA Jonsson Cancer Center Foundation

# **FRIDAY, APRIL 27, 2018**

BEVERLY WILSHIRE HOTEL

HONORING

## PAUL TELEGDY

President, Alternative and Reality Group NBC Entertainment

2018 Gil Nickel Humanitarian Award Recipient



### SPONSORSHIP AND TICKET OPPORTUNITIES

# **□ PREMIER** \$50,000 (\$48,000 is tax-deductible)

- Two (2) tables of ten (10) (most preferred seating)
- · Signage at event
- · Link between your website and JCCF website
- Name listed as Premier Sponsor in printed materials
- Name listed as Premier Sponsor on JCCF website
- One (1) fifteen (15) second ad in the digital tribute journal
- Verbal recognition during the event

### ■ BENEFACTOR \$25,000 (\$24,000 is tax-deductible)

- One (1) table of ten (10) (most preferred seating)
- Link between your website and JCCF website
- Name listed as Benefactor Sponsor in printed materials
- Name listed as Benefactor Sponsor on JCCF website
- One (1) ten (10) second ad in the digital tribute journal
- · Verbal recognition during the event

#### □ PATRON

**\$12,500** (\$11,500 is tax-deductible)

- · One (1) table of ten (10)
- Name listed as Patron Sponsor in printed materials
- Name listed as Patron Sponsor on JCCF website
- $\cdot$  One (1) five (5) second ad in the digital tribute journal

### DIGITAL TRIBUTE JOURNAL

The Digital Tribute Journal will be played at the event, placed on YouTube for a link to an email blast,

Facebook and Twitter

- □ \$5,000 Premier Tribute (15-second Tribute)
- \$2,500 Benefactor Tribute (10-second Tribute)
- □ \$1,000 Patron Tribute (5-second Tribute)
- □ \$500 Text Tribute

Digital Tribute Journal slides need to be a minimum of 1920 x 1080 (aspect ratio 16:9), 72-300dpi, RGB color mode.

Preferred video file format is MPEG-1 (.mpg or .mpeg).

Ads may be emailed to RJ DiCamillo at rj@TheIdeaGarage.com Ad deadline is Friday, April 6, 2018

#### □ FRIEND

**\$7,500** (\$6,500 is tax-deductible)

- One (1) table of ten (10)
- Name listed as Friend Sponsor in printed materials
- · Name listed as Friend Sponsor on JCCF website
- One (1) text tribute in the digital tribute journal

We are una	ble to attend	d, please fil	.l our table '	with patients	and
families					

□ TICKET(S)	<b>\$1,000</b> (\$900 is tax-deductible
Please reserve	_ticket(s)
■ We are unable to attention of \$	nd but would like to make a

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:

TASTE FOR A CURE LPA Events ATTN: Judy Levy 9701 Wilshire Blvd. Suite 1000 Beverly Hills, CA 90212

For more information please call Judy Levy at 310.201.5033 ext. 2 or email at judy@lpaevents.com

To make your contribution online, visit www.cancer.ucla.edu/qive2TFAC

Name						
Spouse/Partner name						
Company						
Address						
Address						
City	State	_Zip				
Telephone						
Email						
Charge \$ to my □ Visa □	■ Mastercard	■ AMEX ■ Discover				
Name on card						
Card number		_Exp				
Check to the Jonsson Cancer Center Foundation \$						
Individual/Corporate Name as you wish it to be listed for recognition:						